IMERO uses new possibilities in nanotechnology and laser technology to combat product counterfeiting. Every year, around 1 million people die from counterfeit medicines, counterfeit components cause accidents in cars or planes and counterfeit cosmetics cause skin diseases. IMERO offers manufacturers and their customers a simple and effective way to check the authenticity of products with a smartphone.

**Your tasks**

Prepare with us IMERO to protect innovative products against counterfeiting in a wide range of markets. Our vision is to give every product its own, unique identity and to use this to protect the consumer from counterfeits.

- Analyse potential customers and competitors in various markets such as pharmaceuticals, art, and aerospace
- Develop market entry strategies
- Analyse different incentivization methods

You will work directly with the founders, be involved in all important decision-making processes and be able to be present during the important first steps. We also want to grow strongly, so that after your graduation you might be interested in joining us.

**Why IMERO?**

IMERO is still at the very beginning of its journey, but has enormous growth potential, as the trade in counterfeit goods has reached gigantic proportions and is more lucrative for criminals than for example drug trafficking. You now have the opportunity to jump on board!

- Develop your own ideas and concepts and put them into practice.
- Get involved and see how a whole new company takes shape through your work.

If you look for a challenge and really want to make a difference, then support IMERO to protect every innovative product in the world. There is a lot to learn along the way, but also a lot to celebrate together. You will meet a young, dynamic environment where the after-work beer, pub crawl and weekend are as much a part of it as the work.

Have become curious? Send us your CV and a short cover letter (previous projects, experiences etc.) and if you have any questions, do not hesitate to contact us by mail or phone.

Jonas Schenk
tel: +49 159 0654 1991
mail: schenk@imero.de
web: imero.de